AlertSite **UXM**

by **SMARTBEAR**

AlertSite UXM Synthetic

Monitor applications and identify problems to deliver superior customer experience

When your applications are slow, you lose customers and business. According to PhoCusWright Inc. 57% of online shoppers will abandon a website in 3 seconds or less waiting for a page to load. TRAC Research has shown that a one second delay in response time can decrease satisfaction by 16% and drop conversions by 7%. AlertSite UXM Synthetic is part of the AlertSite UXM Platform. AlertSite UXM is the first rapid time-to-value, easy-to-deploy, easy-to-use platform that unifies load testing, synthetic and real transaction monitoring in a single platform. It provides real time, 24/7 monitoring of applications and transaction tracing to identify problems down to the specific line of code. This makes it easy to find and fix problems before customers are impacted.

Track Availability & Uptime and Quickly Identify Problems at the Code Level

Application availability & uptime are tracked 24/7 on a global basis including third party services and API's. Operations and development access the same system to find and fix problems identified & traced down to the offending line of code, facilitating continuous software delivery. All this in a SaaS based easy-to-deploy and use system, without the need for professional services.

Bring Operations and Development Together

The unified platform fosters collaboration between Operations and Development seamless, with both teams using the same application to see the problem identified down to the line of code. AlertSite UXM eliminates time spent reproducing problems and trying to communicate issues between different teams and facilitate continuous deployment. Business owners/ managers, provided with high level reports from the same detailed information, utilize the system to manage their offerings

Monitor 3rd Party Services and API's

Unlike other systems which monitor applications, AlertSite UXM includes API monitoring and tracing, down to the code level. These are crucial capabilities to understand how applications are behaving.

Easy to Deploy and Use

Alertsite is SaaS based and very lightweight. Deployment is as easy as making a few online selections & our in-browser recorder lets you click through complicated scripts without the need for any coding. There is no need to use professional services making it highly cost effective and getting you up and running quickly

"AlertSite delivered on that initial conversation of being able to show us the performance that the customer sees."

Jeff Bingaman
Senior Director of IT, Crutchfield

AlertSite UXM Synthetic offers:	The benefits to your team:
Website speed and availability monitoring	◆ Monitor from 80+ worldwide locations to ensure a global perspective of performance. Ensure your applications are available and performing in all your key business locations. ◆ Monitor basic IP services, HTTP and HTTPS, round-trip email protocols and ping the firewall and devices to ensure your entire offering is performing.
Transaction Tracing	◆ Integrated transaction tracing identifies problems relevant to the user experience, at the code level. This means that not only do you know there is a problem you know why. Operations and Development teams can find and fix problems fast -before users find them and business is impacted.
Visual user experience metrics	◆ Accurately measure and manage application performance across the latest versions of FireFox, Internet Explorer and Chrome. See pages as they render at two key points - when the human eye first sees the page's pixels and again when all the 'above-the-fold' content is displayed. AlertSite helps you identify browser-specific issues and focus optimization efforts.
DejaClick In Browser script recorder	◆ Point and click to easily create monitoring scripts – no coding needed. Record business-critical Web processes like site log-ins and checkouts in the browser as you navigate, upload to AlertSite UXM Synthetic, and begin monitoring performance in minutes.
Mobile monitoring	◆ Ensure an optimal mobile site experience by emulating today's most popular devices for monitoring your mobile sites and transactions. Ensure Mobile site appearance. Know when mobile performance is suffering and address the problem before customers are impacted.
API monitoring	◆ Monitor the internal and 3rd party APIs your websites and applications rely on to ensure these machine-to-machine connections aren't compromising performance for users.
Performance threshold notifications	◆ Get a heads-up when your applications return unacceptable performance levels. Performance threshold notifications let you set and get alerts on performance levels that match your business needs.
Website performance benchmarks	◆ AlertSite UXM Synthetic Industry and Business Benchmarks provide actionable data for web and mobile site performance by measuring homepages and business transactions for companies across a variety of competitive industries. These weekly reports are recognized as some of the best performance analyses available.

Don't take our word for it . . . See for yourself!

◆ Get your free website performance report at alertsite.com/resources

◆ Try AlertSite UXM - Synthetic free for 30 days, no commitment, no credit card

"If a customer reports a site is down or not working well, we don't have to just go by their anecdotal evidence. With SmartBear AlertSite, we can generate proof as to exactly how well the site is working and what the cause is of any issue—whether it's within our control or due to outside factors such as the ISP provider, a Web browser, or an internal corporate network."

Timothy Rohde
Manager of IT, Grass Roots America

SMARTBEAR

About SmartBear Software

SmartBear is the choice of more than 2 million software professionals and over 25,000 organizations in 90 countries that use its products to build and deliver the world's best software applications. The company's user centric application management solutions support the key software delivery processes of development, testing, API readiness and application performance management across desktop, Web and mobile platforms. With millions of developers, testers and operations teams already using its products, SmartBear is profitable, growing, global and poised to support the emergence of DevOps. Be a smart bear. Get started on the path to building and delivering the planet's next great application at www.smartbear.com.